

ANGIE WANG

Portfolio

angiewangdesign.com

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Location

Santa Clara, 95050

EDUCATION

Illinois Institute of Technology Institute of Design

3201 S. State Street MTCC Room
203, Chicago, IL, 60616

August 9, 2013 — May 19, 2015

Master of Design

Major: Design

Tianjin University

Weijing Rd. No.92, Nankai District,
Tianjin, China, 300072

September 12, 2009 — July 3, 2013

Bachelor of Engineering

Major: Industrial design

COMPANY INFO

LinkedIn Corporation

1000 W Maude Ave
Sunnyvale, CA United States
94085

LogMeIn USA, Inc

320 Summer Street, Boston, MA
United States 02210

Citrix Systems, Inc

Fort Lauderdale, FL, United States
33309

EMPLOYMENT EXPERIENCE

Product Designer

LinkedIn

222 2nd St, San Francisco, CA 94105, CA, 93117

April 8, 2019 — Present

Design for LinkedIn Sales Navigator by creating holistic solutions that meet business, brand, and user needs. Collaborate with cross-functional and other lines of business to ensure cohesive product development.

Selected projects:

- Integrated Account IQ into LinkedIn consumer experience, increasing feature weekly active user by +11.45%. (Jun, 2024)
- Facilitated a strategic design workshop focusing on customer journey vision alignment between Consumer, Marketing solution and Sales solution teams. (Feb 2024)
- Designed Buyer Intent and buyer activities, result in a 10.22% lift in recommend lead saving (immediate downstream action). (2023)
- Delivered the Sales Navigator referral program, yielding 100+ signups per week, \$600K+ in annual incremental revenue. (2021)

Product Designer

LogMeIn USA, Inc. (Merged from Citrix System, Inc.)

7417 Hollister Ave., Goleta, CA, 93117

October 5, 2015 — April 5, 2019

Participated UX design of GoToWebinar, GoToTraining, and GoToStage. Conducted user researches and providing design solutions to optimize the user experience. Refined visual language and design system during a company merger.